



NEWS RELEASE

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Cyclone Product Wins Product Innovation Award (PIA) from Architectural SSL Magazine

Zen column and bollard family recognized in annual PIAs for innovative LED lighting design

Montreal, August 14, 2018 – Cyclone (www.cyclonelighting.com), an established manufacturer of outdoor luminaires, today announced that its Zen product family has won a Product Innovation Awards (PIA) from *Architectural SSL* magazine. [Zen](#) was recognized in the Area/Exterior category.

The *Architectural SSL* PIA awards program was established to recognize innovative developments in the LED lighting market. A panel comprising distinguished designers and lighting specialists reviewed submissions based on industry-leading performance and functionality.

The Zen family is a range of contemporary columns and bollards, consisting of a total of 9 models with various lengths and light outputs. Designed to offer maximum flexibility to the lighting designer, the columns and bollards combine durable aluminum poles with acrylic diffusers to achieve the desired height. The diffusers are embedded with light diffusing beads that improve light scattering and improve glare control.

The columns deliver between 4,700 to 14,500 lumens with efficacy up to 96lm/W depending upon the chosen configuration. Zen bollards deliver between 1,200 to 7,400 lumens. Both the columns and bollards are available in 3000K or 4000K color temperatures, and a range of surface finish colors.

“We are focused on providing luminaires that exceed the highest quality standards in performance, durability and aesthetic design,” said Jean-Francois Simard, General Manager for Cyclone. “With the Zen family, we feel we have developed a product that checks all the boxes and we’re delighted the PIA panel have validated it with this award.”

More information about these and other Cyclone products is available at the [Cyclone website](#).



About Cyclone

Founded in 1999, Cyclone Lighting designs, develops and manufactures outdoor luminaires and accessories in its production facility located north of Montreal. From its inception, Cyclone has followed a philosophy that excels in quality, performance and durability. Cyclone Lighting continues in this direction by providing superior quality luminaires and decorative outdoor accessories and by focusing on key product strengths: photometric performance, tool-free maintenance and a broad range of luminaire styles. For more information, please visit: www.cyclonelighting.com.

About The Luminaires Group

The Luminaires Group (TLG) is a leader in the specification-grade lighting industry. Through its unique niche brands (*a-light*, *Cyclone*, *Eureka* and *Luminis*), TLG provides a wide range of innovative lighting solutions for both interior and exterior use. Each company within TLG has a deep connection to the market segment it serves - designing, developing and manufacturing some of the industry's most innovative products.

TLG executes a strategy of acquiring companies that bring specific competences to the group and supports them in their continued evolution. The organization leverages this combined knowledge and expertise to continuously improve process and product design, to deliver the best possible combination of cutting edge lighting and unsurpassed support. Each brand in the group retains its autonomy and brand identity facilitating an organizational culture that is nimble and able to react to its own market needs.

Trusted by architects, landscape architects, interior designers and engineers, TLG products can be found illuminating spaces throughout North America. Specified in commercial, institutional, hospitality and urban environments, TLG's luminaires have been recognized for excellence and innovation by some of the leading authorities in lighting and design. They have received many awards, including several prestigious Red Dot Awards.

Find out more about the Luminaires Group at www.luminairesgroup.com.